

University of Pretoria Yearbook 2020

Business management 133 (OBS 133)

| Undergraduate |
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| Faculty of Economic and Management Sciences |
| 8.00 |
| BCom Extended programme |
| BSc Extended programme - Mathematical Sciences |
| Only available to BCom (Four-year programme) students |
| 1 discussion class per week, 3 lectures per week, Foundation Course |
| Module is presented in English |
| Business Management |
| Semester 1 |
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Module content

Introduction to Business Management as a science, the environment in which the enterprise operates, the field of business, the mission and goals of an enterprise, management and entrepreneurship. The choice of a form of enterprise, the choice of products and/or services, profit and cost planning for different sizes of operating units, the choice of location, the nature of production processes and the layout of the plant or operating unit.

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